Daniel **Carter**

✉ carterdanielr@gmail.com | ▯ (513) 519-7464 | % https://danielcarter.dev

Education

Miami University Ohio

BACHELOR IN SPEECH COMMUNICATION   *2004-01-01 – 2008-01-01*

GPA: 3.2

Experience

Capgemini

SENIOR DEVELOPER   *2023-05-01 – Present*

- Callaway Golf's travismathew.com @ (WIP): As the project's Contentstack Subject Matter Expert: Design modular, highly customizable application architecture within the Contentstack headless CMS capable of supporting multiple, regionally based versions of a Next.js web application. Develop a custom React component for use throughout the site which optimizes image retrieval from Contentstack's image delivery API, while also leveraging Next.js native image optimization as a fallback for images sourced from other domains. Hand off code which uses Contentstack Content Delivery API for entry fetching to the project's development team in order to expedite their workflow. Create extensive and robust technical documentation that details the Contentstack model and its intended use within the application UI. Lead meetings with client stakeholders in order to procure sign off on development work which will depend those technical documents.
- Pursuit Work @ (WIP): Develop proof of concept applications with React, Next.js and Contentstack which highlight Contentstack's effectiveness at solving prospective client's specific business requirements. Demo that work in sales pitch meetings.

Oodle

SENIOR DEVELOPER   *2021-05-01 – 2023-05-01*

- EyeMed.com @ https://eyemed.com: Develop all new front end layouts in Pattern Lab and a scalable pilot website with Jekyll and CloudCannon – continuously develop all new front end code for site – achieve and maintain a minimum level of AA WCAG conformance (Web Content Accessibility Guidelines) for all front end layouts – help manage its implementation with a remote team in Italy – ongoing support for over 4 years and running
- Contentstack Web Applications @ (WIP): EyeMed's Contentstack web applications all share these deliverables: design modular, highly customizable application architecture with Contentstack headless CMS capable of creating indefinite number of applications for Eye-Med and all subsidiary brands – model data in Contentstack, then consume REST API endpoints to create application service dependent features, manage application state with Vuex, leverage Typescript interfaces to create manageable, scalable source code – convert, modify, and generate new eyemed.com web templates for use with reusable Vue.js components – achieve and maintain a minimum level of AA WCAG conformance (Web Content Accessibility Guidelines) for all front end layouts
- EyeMed Eyesight on Wellness Blog @ https://thinkoodle.github.io/eyemed-esow-vue/#/eyemed/en: See: Contentstack Web Applications
- EyeMed Individual Sites Web Application @ https://individual.eyemed.com/eyemed/en: See: Contentstack Web Applications
- EyeMed Member Demo Tool @ https://thinkoodle.github.io/eyemed-member-demo-tool: See: Contentstack Web Applications
- Oodle Custom Component Library @ https://vuelib.wpengine.com: Develop highly customizable, modular component library with the Beaver Builder custom module guide API, for use within WordPress client sites
- Phillips Tube Group @ https://phillipstube.com: Build client website in WordPress – develop and use custom Beaver Builder modules to build site
- Shake Guys @ https://shakeguys.com: Build client website in WordPress – develop and use custom Beaver Builder modules to build site

Oodle

SENIOR FRONTEND DEVELOPER   *2020-05-01 – 2021-05-01*

- EyeMed MemberWeb Web Application @ https://member.eyemedvisioncare.com: See: Contentstack Web Applications
- EyeMed Provider Locator Web Application @ https://eyedoclocator.eyemedvisioncare.com/member/en: See: Contentstack Web Applications
- Oodle.io @ https://oodle.io: Develop new agency site by modeling data with Prismic headless CMS, consuming this data from Prismic's REST API, developing front end components with consumed data in Vue.js, and creating advanced SVG animations – later, converting existing site architecture to Nuxt for improved page speed and SEO performance

Oodle
FRONTEND DEVELOPER II   *2017-07-01 – 2020-05-01*
- EyeMed EyeManage Web Application @ https://eyemanage.eyemedvisioncare.com: Assist in the building of application by converting and modifying existing eyemed.com web templates and styles into reusable Vue.js components, consuming REST API endpoints to build features, managing application state with Vuex, and writing unit and e2e tests with Jest and Cypress
- Patrick Cudahy @ (WIP): Develop front end layouts in Pattern Lab and website with Jekyll and CloudCannon
- Makino @ https://www.makino.com: Develop front-end layouts and web components with Pattern Lab, ES6, and Vue.js
- Makino Machine Tool Selector @ https://www.makino.com/machine-technology/machines/machine-tool-selector: Develop custom machine tool purchasing mini-application
- LEM Blog @ https://blog.lemproducts.com/venison-processing-chart: Develop front end layouts in Pattern Lab and custom blog with Jekyll and Cloudcannon
- Roots & Harvest Blog @ https://blog.rootsandharvest.com: Develop front end layouts in Pattern Lab and custom blog with Jekyll and Cloudcannon
- Margherita Meats @ (WIP): Develop front end layouts in Pattern Lab and website with Jekyll
- Natty Nutrition @ https://nattynutrition.com: Customize pre-existing Shopify theme and create custom layouts with Liquid templating
- Mercy Health @ https://blog.mercy.com: Develop front-end layouts in Pattern Lab, continuously maintain and update Wordpress theme per client request
- Nathan's Famous Hot Dogs @ https://nathansfamous.com: Develop new content layouts in Jekyll, for use with Cloud Cannon, and maintain website event pages

Hyperdrive Interactive
FRONT END WEB DEVELOPER   *2016-10-01 – 2017-07-01*
- Boys and Girls Clubs @ http://bgcgh.org: Develop site, research and help conceptualize design to improve donation conversion
- Norton Advertising @ http://www.norton-outdoor.com/browse-inventory: Develop Google Maps buyer's application and site
- Hyperdrive @ http://hyperdrivei.com: Develop Hyperdrive's new homepage

DanielCarter.dev
DEVELOPER   *2015-11-01 – Present*
- Screen-Farm @ https://www.screen-farm.com: Collaborate in the UX design for a unique generative design tool. Build the application with Vue.js and p5.js libraries.
- Strawberry Tapes @ https://demo-tapes.herokuapp.com/strawberry-tapes: Develop and host promo landing page for an album release
- Carter Knife Co. @ https://www.carterknifecompany.com: Develop e-commerce website that allows client to update inventory and content via Prismic headless CMS
- Wild Men Die @ http://wildmendie.com: Motorcycle helmet PSA. Conceive of and research copy and develop site
- Plaid Room Records @ https://www.plaidroomrecords.com: Provide enhancements to custom Shopify theme

Intelligrated
WEB CONTENT ADMINISTRATOR   *2012-01-01 – 2015-07-01*
- Train, lead and plan out weekly photography workflow for diverse project work groups
- Oversee or personally shoot original photo content for over 400 pieces monthly
- Manage the uploading, downloading, copying and editing of digital files on a daily basis (20,000+ photos uploaded to date)
- Alter all shot images with advanced image manipulation techniques
- Peer review and revise old photographic content
- Assign tech support contract end dates and grant specific access rights to registered Dashboard users approx. 3-4 time weekly
- Create Dashboard company profiles for new customers approx. 1-5 times weekly
- Beta test new design features in OnTimeParts.com

Skills

Front End:	HTML5, CSS3, SASS, CSS Variables, Styled Components, Liquid, Markdown, Front Matter, Web Content Acc
System:	macOS, Windows 10, Google Docs
Javascript:	Vue.js, React, Node, Typescript, ES6, ES7, ES8, jQuery, Mustache
Web Scraping:	Puppeteer
Unit and e2e Testing:	Cypress, Jest
Web Animation:	P5.js, ScrollMagic.js, Animating SVG, Google Web Designer
Static Site Generators:	Jekyll, Nuxt, Next.js, Remix, Pattern Lab, Visual Studio
Headless CMS:	Contentstack, Prismic
Other CMS:	Cloud Cannon, Shopify, WordPress, Netlify
Workflow + Build chain:	Webpack, Rollup.js, Gulp, Vue CLI, ESLint, TSLint, Create React App, Storybook
Image Manipulation:	Figma, Sketch, Photoshop, GIMP
Server-side:	Node, PHP, ASP.NET MVC